

DFA/4710278

PROCEEDINGS OF THE STATE PROJECT DIRECTOR
SAMAGRA SHIKSHA ANDHRA PRADESH AMARAVATHI
Present: Sri B. Srinivasa Rao, I.A.S.,

Rc.No.2708522/SS-15024/6/2025-SAMO-SSA

Dt:10-02-2025.

Sub: AP Samagra Shiksha - Quality Initiatives- Conduct of Language Festival at Secondary and Sr. Secondary level - Issued the certain guidelines - Orders - Issued - Reg.

Read: Minutes of the PAB 2024-25.

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O R D E R :

All the Regional Joint Directors of School Education and all the District Education Officers and all the Additional Project Coordinators of Samagra Shiksha in the State are hereby informed that to implement the innovative programs like conduct of language festival in all Secondary and Senior Secondary Schools.

The Project Approval Board has approved the budget for an amount of Rs.36.34 lakhs @ Rs.500/- per school to 7268 schools towards conduct of language festival for Secondary & Sr. Secondary Level.

This is to cultivate habit of reading in students to make them independent reader to create awareness on using of e-book and digital libraries wherever such infrastructure is available, to involve teachers actively in improving reading skills among students, to create awareness among the community and make them to involve in the process, arranging a school book bank in the school for collecting books from teachers, students and donors. District may share report including videos, case study etc.

The Language festivals are to teach and provide information about the Indian languages to students and to show the wealth and diversity of language. The aim of the programme is to create friendly and entertaining atmosphere, encourage students to learn languages and promote multiculturalism. Guidelines are herewith annexure.

The Following guidelines may be communicated to districts for the conduct of language festivals.

Objectives of the Language Festival

- To create an interactive environment among students

- To encourage students to solve unstructured problems, develop communication skills, and use of the second language effectively
- To encourage students to learn independently as well as work collaboratively
- To enhance creativity and develop ability to present information in different languages
- To influence students' achievement as well as promote culture among students
- To bring more children, youth, women and community members into the festival space.

Implementation Process:

All the District Project Officers, Samagra Shiksha, Andhra Pradesh is directed to issue suitable instructions to District Academic Monitoring Officers and Assistant Academic Monitoring Officers, MEOs and HMs in your purview for conducting Language Festivals for Primary and Upper Primary Students as per schedule which is mentioned below:

Programme Schedule:

S.No	Day	Language
1	18 th February, 2025	English Language
2	19 th February, 2025	Sanskrit Language, Hindi Language & Urdu Language
3	20 th February, 2025	Tribal Language; Kannada; Tamil, and Oriya
4	21 st February, 2025	Telugu Language

Activities for Students in Language Festivals:

a. English Language:

English has become very important in today's world due to its International importance. The following activities should be conducted for promoting English language among students on 18th February, 2025.

Conduct different Performances and games with primary school students for developing multi-sensory activities by using puppets, fairy tales, singing, and quiz.

- Reading competitions (short stories which can be read within 5 minutes or 7 minutes)
- Short story writing
- Debate on Importance of English Language
- Dramatized Storytelling (English)

- Role play among students
- Rhymes and Spell check
- Preparation of TLM with utilisation of Local resources

b. i) Hindi Language:

The following activities should be conducted to class 6th to 12th class students for promoting Hindi Language on 19th February, 2025

- Rhymes and Spell check
- Reading competitions (short stories which can be read within 5 minutes)
- Short story writing
- Debate on Hindi as a national language
- Dramatized Storytelling (Hindi)
- Conduct different Performances and games with children
- Role play among students

ii) Sanskrit Language:

Sanskrit has played a great role in the Indian tradition of the quest for knowledge. The draft of the New Education Policy 2019 has recommended that Sanskrit should be offered at all levels of school and higher education. The following activities should be conducted for 6 to 12th class student's on 19th February, 2025:

- Short story writing
- Slokas telling
- Debate
- Preparation of TLM with utilisation of Local resources

iii) Urdu:

The following activities will be conducted for minority students for promoting Urdu language in Madarasas as well as Primary and Upper Primary Urdu Medium Schools on 19th February, 2025:

- Rhymes and riddles in Urdu language
- Ghazals
- Short story in Urdu
- Preparation of TLM with utilisation of Local resources

c. **Tribal Languages:**

The following activities will be conducted to students on Savara, Konda, Kuvi, Adivasi-Oriya, Sugali and Lambada tribal languages in Srikakulam, Vizianagaram, Visakhapatnam, East Godavari, West Godavari, Guntur, Kadapa and Kurnool districts for promoting tribal culture and language in schools which are located in tribal areas on 20th February, 2025.

- Rhymes and riddles
- Dance performance (Tribal culture related)
- Songs (Tribal culture related)
- Short story on tribal culture
- Preparation of TLM with utilisation of Local resources

i) Border languages: The following activities will be conducted to students for promoting Odisha, Tamil, and Kannada etc languages in Secondary & Sr. Secondary schools on **21st** February, 2025

- Activities will be conducted for promoting Odisha language among students in schools which are located in nearby districts to Odisha border (Srikakulam and Vizianagaram districts)
- Activities will be conducted for promoting Tamil language among students in schools which are located in nearby districts to Tamilnadu border (Chittoor district)
- Activities will be conducted for promoting Kannada language among students in schools which are located in nearby districts to Karnataka border (Ananthapuram district)
- The activities will be conducted on **21st** February, 2025 in above mentioned districts for promoting Odisha, Tamil and Kannda etc among students

d) Telugu Language: The most fragrant and sweetest language is Telugu. It is our pride to celebrate the significance of such a beautiful language on **21st** February, 2025.

- Speech and skit added to the glory of the language.
- Short story writing on Mother tongue has a prominent role in our lives
- Poems and vocabulary test in Telugu
- Songs and debate on Telugu language
- Preparation of TLM with utilisation of Local resources

Outcome of the Language Festivals:

- Language festival can help the students to make and sustain the effort of learning.
- It should provide language practice in the various skills i.e. - Listening, Speaking, and Reading and Writing among students
- It encourages students to interact and communicate.
- It creates a meaningful context for language use.

Secondary & Senior Secondary Schools List for Language Festival 2025										
SI No	District	SECONDARY					SENIOR SECONDARY			Grand Total
		ENG	Kannada	Oriya	Tamil	Urdu	ENG	Tamil	Urdu	
1	ANAKAPALLI	220					61			281
2	ANANTAPUR	272	3				6	83		364
3	ANNAMAYYA	212					26	84		322
4	ASR	223						75		298
5	BAPATLA	140					3	57	3	203
6	CHITTOOR	270			9	16	76			371
7	EAST GODAVARI	163					1	43		207
8	ELURU	201					2	59		262
9	GUNTUR	122					4	36		162
10	KADAPA	183					23	85	1	292
11	KAKINADA	202					1	51		254
12	KONASEEMA	183					4	50		237
13	KRISHNA	150					4	55	2	211
14	KURNOOL	261	19		1	12	79			372
15	MANYAM	152						52		204
16	NANDYAL	280					10	82		372
17	NELLORE	241					16	87	1	345
18	NTR	126					6	46	2	180
19	PALNADU	206					1	66		273
20	PRAKASAM	253					17	89	2	361
21	SRI SATYASAI	230					16	81	1	328
22	SKLM	317		33				94		444
23	TIRUPATI	219			4	1	85	2		311
24	VISAKHA	80		1		1	26			108
25	VZM	218						75		293
26	WEST GODAVARI	172						40	1	213
	Grand Total	5296	22	34	14	170	1717	2	13	7268

The District wise approved budget as shown hereunder:

Secondary and Senior Secondary Schools List for Language Festival 2025						
S.No	District	Secondary School	Senior Secondary	Grand Total	Unit Cost	Total Budget
1	ANAKAPALLI	220	61	281	0.005	1.405
2	ANANTAPUR	281	83	364	0.005	1.82
3	ANNAMAYYA	238	84	322	0.005	1.61
4	ASR	223	75	298	0.005	1.49

5	BAPATLA	143	60	203	0.005	1.015
6	CHITTOOR	295	76	371	0.005	1.855
7	EAST GODAVARI	164	43	207	0.005	1.035
8	ELURU	203	59	262	0.005	1.31
9	GUNTUR	126	36	162	0.005	0.81
10	KADAPA	206	86	292	0.005	1.46
11	KAKINADA	203	51	254	0.005	1.27
12	KONASEEMA	187	50	237	0.005	1.185
13	KRISHNA	154	57	211	0.005	1.055
14	KURNOOL	293	79	372	0.005	1.86
15	MANYAM	152	52	204	0.005	1.02
16	NANDYAL	290	82	372	0.005	1.86
17	NELLORE	257	88	345	0.005	1.725
18	NTR	132	48	180	0.005	0.9
19	PALNADU	207	66	273	0.005	1.365
20	PRAKASAM	270	91	361	0.005	1.805
21	SRI SATYASAI	246	82	328	0.005	1.64
22	SKLM	350	94	444	0.005	2.22
23	TIRUPATI	224	87	311	0.005	1.555
24	VISAKHA	82	26	108	0.005	0.54
25	VZM	218	75	293	0.005	1.465
26	WEST GODAVARI	172	41	213	0.005	1.065
	Grand Total	5536	1732	7268		36.34

All the Additional Project Coordinators of Samagra Shiksha in the State are hereby instructed to release the above said amount to the concerned schools towards conduct of language festival for Secondary & Sr. Secondary Level.

Further any queries or information contact Smt S.Kalpana, TPO, SAMO Wing of this office.

B SRINIVASA RAO I A S
STATE PROJECT DIRECTOR

To

All the Regional Joint Directors of School Education in the State.
All District Educational Officers & Ex-Officio District Project Coordinators of Samagra Shiksha in the State.
All the Additional Project Coordinators of Samagra Shiksha in the State.
Copy to the Director, SCERT, Andhra Pradesh.
Copy submitted to the Director of School Education, Mangalagiri, Guntur for favour of kind information.